

Etkin Berk Üçbudak

UI / UX Designer

EXPERIENCE

Category Management Intern Hepsiburada

March 2021 - June 2021, Istanbul

Organized and **designed** the item catalogs for better **user experience**, **purchased** products for retail sales, **resolved** support requests of partner firms, checked with the warehouse to **inspect** stocks, took the necessary actions to **solve** the issues of the customer orders with problems.

Experience Design Trainee

Garanti BBVA Technology

April 2020 - July 2020, Istanbul

As a group of 3 trainees, we formed a **mobile application** idea that would help users organize and simplify their financial records and created the application's **prototype** by designing its entire **user interface**. During the project, we mapped **user journeys**, created **personas**, designed and implemented **information architecture**, **site maps**, **wireframes** and created **low & high fidelity prototypes** under the supervision of the UX designers in our project.

Intern

Propin Investment and Consultancy

June 2019 - july 2019, Istanbul

Designed real estate presentation packages for customers, **researched** and **upgraded** the database of potential or existing customers and the market, and worked on **gathering data** for the company's quarterly market report called "2019 Yılı İkinci Çeyrek İstanbul Ofis Pazarı Raporu".

EDUCATION

Bachelor in Communication, PR and Advertising Module Galatasaray University 2016 - 2021 3,42 GPA

High School Diploma

Vefa High School 2011 - 2016

Contact

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Social <u>etkinucbudak.com</u> <u>Linkedin</u>

Industry Knowledge

Product Design, User Interface User Experience, Interaction Design, Wireframing, Prototyping, User Research, Persona, User Journey

Tools & Technologies Figma, Adobe XD, Photoshop, Illustrator, Miro

Other Skills

Marketing, Communications, Media, Public Relations

Languages

Turkish (Native) English (Advanced) French (Upper Intermediate) German (Elementary)

Certificates

Google Professional UX Design Certificate (Course : 6/7)

References

<u>Prof. Dr. Kerem Rızvanoğlu</u> krizvanoglu@gmail.com <u>Dr. Özgürol Öztürk</u> ozgurol@xedzone.com

VOLUNTEER EXPERIENCE

Club Secretary

Lions Club International

June 2018 - June 2019, Istanbul

As the club secretary and a member of the board of Piyerloti Leo Club, I **documented** every activity and meeting that took place between 2018-2019. In addition, I **executed** the paperwork, **forwarded** necessary documents, and **maintained** the official relations with other Leo Clubs and executives.

Meeting Coordinator

Lions Club International

June 2017 - June 2018, Istanbul

As the Piyerloti Leo Club's meeting coordinator and a member of the board, I helped the president of the club to **organize** and **coordinate** the monthly meetings in which future service activities, fundraisers were planned, and roles of the members were distributed.

Volunteer Staff

EMMAÜS Solidarité

June 2019 - july 2019, Istanbul

As a volunteer staff in France at EMMAÜS Pau, I worked at different fields such as **recycling**, **kitchen**, **sales**, **and supply gathering** to help improve the life standards of people who took refuge in EMMAÜS camps.

Delegate of Ireland

Model United Nations (KMUN)

2014, Istanbul

During KMUN 2014 as a delegate of Ireland, I **attended** the hearings and meetings of Model United Nations regarding the **hazards of Cluster Munitions** and whether it was necessary to ban their use.

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